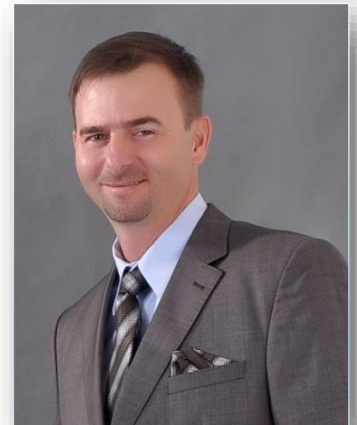


## BIOGRAPHICAL STATEMENT

### Marcus Bion Griffin, Senior Consultant

Dr Griffin is a second-generation anthropologist with a special interest in understanding how subsistence and market activities are connected to culture, demographics, and the environment. Dr Griffin received his PhD in 1996 from the University of Illinois at Urbana-Champaign.

In addition to academic research, Dr Griffin does applied studies such as competitive intelligence and customer experience studies, behavioral communication research, Design Thinking workshops and helps scholars publish their research through technical editing, advising, and hands-on workshops.



Dr Griffin is the author of numerous publications. Aside from publications, Dr Marcus Griffin is also a co-founder of American Proofreading Center, formerly known as My ESL Proofreader.

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